



ASX ANNOUNCEMENT

CONTINUATION OF ON-MARKET SHARE BUY-BACK

Sydney – 22 July 2008 – Tag Pacific Limited (ASX: TAG, NZX: TPC) refers to the Company's existing on-market share buy-back that expires today and advises that the buy-back is being refreshed for a further period of 12 months on the same terms.

An Appendix 3F "Final share buy-back notice" and an Appendix 3C "Announcement of buy-back" are attached.

ENDS

For further information please contact:

Mr Nathan Wise
Company Secretary
Tag Pacific Limited
Tel: +61 2 8275 6000

Appendix 3F

Final share buy-back notice (except minimum holding buy-back)

Introduced 1/9/99. Origin: Appendices 7D and 7E. Amended 30/9/2001.

Information and documents given to ASX become ASX's property and may be made public.

Name of entity	ABN
Tag Pacific Limited	73 009 485 625

We (the entity) give ASX the following information.

Description of buy-back

1	Type of buy-back	On-market
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Details of all shares bought back

2	Number of shares bought back	Nil
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3	Total consideration paid or payable for the shares	Nil
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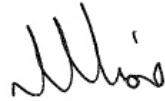
4	If buy-back is an on-market buy-back - highest and lowest price paid	Not applicable
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⁺ See chapter 19 for defined terms.

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.
2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here:



(Company secretary)

Date: 22 July 2008

Print name:

Nathan Wise

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⁺ See chapter 19 for defined terms.

Appendix 3C

Announcement of buy-back (*except* minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001.

Name of entity	ABN
Tag Pacific Limited	73 009 485 625

We (the entity) give ASX the following information.

Information about buy-back

1	Type of buy-back	On-market
2	⁺ Class of shares which is the subject of the buy-back (<i>eg, ordinary/preference</i>)	Ordinary
3	Voting rights (<i>eg, one for one</i>)	One for one
4	Fully paid/partly paid (<i>and if partly paid, details of how much has been paid and how much is outstanding</i>)	Fully paid
5	Number of shares in the ⁺ class on issue	66,804,745
6	Whether shareholder approval is required for buy-back	Not required
7	Reason for buy-back	Capital management

⁺ See chapter 19 for defined terms.

Appendix 3C Announcement of buy-back

8	Any other information material to a shareholder's decision whether to accept the offer (<i>eg, details of any proposed takeover bid</i>)	None
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On-market buy-back

9	Name of broker who will act on the company's behalf	Shaw Stockbroking (ASX) and their New Zealand agents Forsyth Barr (NZX)
10	Deleted 30/9/2001.	
11	If the company intends to buy back a maximum number of shares - that number Note: This requires a figure to be included, not a percentage.	3,340,237 being 5% of the issued capital of the Company
12	If the company intends to buy back shares within a period of time - that period of time; if the company intends that the buy-back be of unlimited duration - that intention	23 July 2008 to 22 July 2009
13	If the company intends to buy back shares if conditions are met - those conditions	Not applicable

Employee share scheme buy-back

14	Number of shares proposed to be bought back	Not applicable
15	Price to be offered for shares	Not applicable

⁺ See chapter 19 for defined terms.

Selective buy-back

- | | | |
|----|--|----------------|
| 16 | Name of person or description of class of person whose shares are proposed to be bought back | Not applicable |
| 17 | Number of shares proposed to be bought back | Not applicable |
| 18 | Price to be offered for shares | Not applicable |

Equal access scheme

- | | | |
|----|---|----------------|
| 19 | Percentage of shares proposed to be bought back | Not applicable |
| 20 | Total number of shares proposed to be bought back if all offers are accepted | Not applicable |
| 21 | Price to be offered for shares | Not applicable |
| 22 | +Record date for participation in offer
<small>Cross reference: Appendix 7A, clause 9.</small> | Not applicable |

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.
2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here: 
Company secretary

Date: 22 July 2008

Print name: Nathan Wise

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⁺ See chapter 19 for defined terms.