



ASX ANNOUNCEMENT

LAPSE OF UNLISTED OPTIONS

Sydney – 25 August 2010 – Tag Pacific Limited (ASX: TAG, NZX: TPC) advises that the following unlisted options have lapsed in accordance with the rules of the Tag Pacific Limited Executive Share Option Plan:

CLASS / ASX CODE	EXERCISE PRICE PER OPTION	NUMBER OF OPTIONS
TAGAM	A\$0.39	70,000
TAGAO	A\$0.24	70,000

Following the above lapse of options, there are 1,313,333 unlisted options on issue in Tag Pacific Limited.

ENDS

For further information please contact:

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