

## **MPOWER LAUNCHES BATTERY STORAGE RANGE**

- **MPower alliance with TrinaBEST announced**
- **TrinaBEST PowerCube battery storage launched in Australia**
- **Sophisticated design and specifications**
- **Ease of residential installation**

Tag Pacific Limited  
ABN 73 009 485 625

Phone +61 2 8275 6000  
Fax +61 2 8275 6060

Level 30 Piccadilly Tower  
133 Castlereagh Street  
GPO Box 4032  
Sydney NSW 2001  
Australia

**Sydney – 11 October 2016 – Tag Pacific Limited (ASX: TAG)**

MPower and TrinaBEST have announced an alliance that will see the range of TrinaBEST battery storage products launched across Australia and New Zealand in the coming weeks.

MPower will market TrinaBEST's lithium-ion phosphate PowerCubes in 7.2kWh and 4.8kWh configurations, attractively cased and in a variety of colours. The system, once installed, is AC-coupled, allowing it to operate independently of the grid during outages, and has the smarts to allow the stored energy to be sold to the grid as well as used in the home.

Speaking at the recent All Energy Conference and Exhibition in Melbourne, the General Manager of TrinaBEST, Mr Frank Qi, said that after a detailed analysis of the regional market, his company had selected MPower to be the primary supplier of its range of residential energy storage products across Australia and New Zealand. He cited MPower's extensive experience in battery storage – particular in off-grid applications – and its offerings of a number of other products for the residential market.

At the launch, the attributes of the TrinaBEST products were summarised as the modularised lightweight design which facilitates handling by a single technician; and the unique characteristics of the engineering and design which allows energy storage to be retrofitted to an existing residence without the need to abandon or disable pre-existing inverters, thus reducing the cost.

At a ceremony marking the agreement after the launch, Tag Pacific CEO Mr Nathan Wise said that he was very pleased that MPower had been selected by TrinaBEST as its partner. He said that through MPower's network of installers

**TAGPAC.COM**  
**MPOWER.COM.AU**

**mpower**  
A Tag Company



## **ASX ANNOUNCEMENT (continued)**

and other associations he felt that the TrinaBEST solution was well positioned to progressively make great inroads into what is shaping up as a burgeoning market for energy storage products. The loss or reduction of feed-in tariffs is already starting to drive demand as domestic consumers seek to take full advantage of the power being generated on their rooftops.

Independent installers who were present at All Energy pointed to the hype that had accompanied the launch a few months ago of other high profile energy storage products, but noted that the TrinaBEST products were in fact more ideally suited to the vast majority of Australian households because they could be easily tuned-in to existing rooftop systems without wastage of previously acquired equipment.

Nathan Wise also noted that the MPower alliance with TrinaBEST filled a gap in MPower's energy storage solutions. He pointed to the bespoke commercial and grid scale solutions that were available through MPower's projects business. "We now have solutions across the capacity spectrum, from large to small, which makes MPower stand-out as being the expert in the field. These are exciting times for renewable energy" Nathan Wise said. "MPower has the competency and solutions that positions it well".

Also on display at the MPower stand at All Energy were a variety of other energy storage products and solutions. A team of MPower professionals have been dealing with enquiries for both large-scale and domestic solutions from exhibition attendees.

## **ABOUT**

Tag Pacific Limited is a Sydney-based investment house listed on the Australian Securities Exchange with a focus on niche areas of the power industry. Tag has invested in a diverse range of companies and activities that have been brought together primarily to operate under the banner of MPower. The company's mission is to invest in the power industry in a manner that creates and enhances value and achieves above average returns.



**ASX ANNOUNCEMENT (continued)**

**ENDS**

**For further information please contact:**

Peter Wise  
Chairman  
Tag Pacific Limited  
T: +61 2 8275 6000

Nathan Wise  
Chief Executive Officer  
Tag Pacific Limited  
T: +61 2 8275 6000