

## **NEXT GENERATION BARDIC RANGE TO TARGET PROJECTS**

- **MPower revamps Bardic emergency lighting range**
- **First shipments of new products land**
- **Branding streamlined**
- **Project sales targeted**

Tag Pacific Limited  
ABN 73 009 485 625

Phone +61 2 8275 6000  
Fax +61 2 8275 6060

Level 30 Piccadilly Tower  
133 Castlereagh Street  
GPO Box 4032  
Sydney NSW 2001  
Australia

**Sydney – 14 October 2016 – Tag Pacific Limited (ASX: TAG)**

Tag Pacific's wholly owned subsidiary, MPower, has revamped its range of Bardic emergency and exit lighting to incorporate many smart new features which save energy and facilitate remote monitoring and control.

The next generation Bardic range has been designed by MPower's in-house engineering team and boasts industry leading technology. The range has been designed to target larger commercial projects and opportunities that can leverage the smarts built into the products.

When reviewing the first shipment of new Bardic products, Tag CEO Nathan Wise, commented on how far emergency lighting had come in recent times. "Previously, an emergency light was akin to an illuminated brick on the ceiling, but now our new offering not only looks great but also has all the technological smarts that any building owner could ever hope for" he said. "The new Bardic range is not only energy efficient, but it also has features and benefits that will save building owners dollars when it comes to monitoring, testing and control".

Until recently, MPower's emergency and exit lighting range was marketed under a variety of brand names. These have now been unified under the Bardic banner, which is one of the oldest and most respected names in the industry.

High on MPower's priority list is the development of its project pipeline for emergency and exit lighting solutions. The Bardic division continues to distribute in volume through electrical wholesalers, but with the increasing sophistication of products, markets and technology, there has been an increased demand for project-based emergency and exit lighting solutions for commercial applications.

**TAGPAC.COM**  
**MPOWER.COM.AU**

**m**power  
A Tag Company



## **ASX ANNOUNCEMENT (continued)**

“If you think about it, emergency lighting fits neatly with what we do” said Nathan Wise. “MPower specialises in backup and distributed power and energy storage. Emergency lights incorporate each one of those elements coupled with a degree of specialisation and sophistication to monitor and control the system remotely.”

The new range of Bardic emergency and exit lighting products will be rolled out progressively in late 2016.

### **ABOUT**

Tag Pacific Limited is a Sydney-based investment house listed on the Australian Securities Exchange with a focus on niche areas of the power industry. Tag has invested in a diverse range of companies and activities that have been brought together primarily to operate under the banner of MPower. The company’s mission is to invest in the power industry in a manner that creates and enhances value and achieves above average returns.

### **ENDS**

#### **For further information please contact:**

Peter Wise  
Chairman  
Tag Pacific Limited  
T: +61 2 8275 6000

Nathan Wise  
Chief Executive Officer  
Tag Pacific Limited  
T: +61 2 8275 6000